

**Export Trade Mission  
TURKEY  
MARCH 15-19, 2010  
COMPANY PROFILE FORM**

*Please complete this questionnaire as thoroughly as possible. The quality of your meetings and caliber of your potential business partners will depend on the information that you provide.*

**PLEASE USE THE TAB KEY TO NAVIGATE THIS DOCUMENT.**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ ext: \_\_\_\_\_ Fax: \_\_\_\_\_ e-mail: \_\_\_\_\_

Global/Cell: \_\_\_\_\_ Intl: \_\_\_\_\_ e-mail: \_\_\_\_\_

Web page: WWW.

My company gives its consent to releasing its name to the media regarding our participation in this export program.

*\*Companies must answer yes to the following two questions to qualify for participation in this export program. **PLEASE CHECK THE APPROPRIATE BOX:***

\*51% of my company's product content is manufactured in the United States of America.

**PARTICIPANT(S):**

Name, Title: \_\_\_\_\_

Passport Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Country Issuing Passport: \_\_\_\_\_

\_\_\_\_\_

Name, Title: \_\_\_\_\_

Passport Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Country Issuing Passport: \_\_\_\_\_

\_\_\_\_\_

**EMERGENCY CONTACT(s):**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Cell phone: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Cell phone: \_\_\_\_\_





4. Have you ever done business with customers in Turkey? If so, please specify with whom (*please provide name of company*), when, where and how.

**Market Information:**

1. Who are your principal U.S. and foreign competitors?

**US**

**FOREIGN**

2. Are you aware of your competitors' activity in Turkey? If so, please describe:

3. Please describe your company's/ product's competitive advantages (Example: "the quality of our products is superior because...." or, "Our pricing is approximately 25% lower" or, "Our warranty provides twice the coverage of our competition" etc.)

## **Goals and Objectives**

1. What are your company's goals and objectives for this export program?

2. Indicate the type(s) of business relationships you seek in Turkey:

Agent

End-User (describe below)

Distributor

Other (describe below)

Joint-Venture Partner

**IMPORTANT:** List specific capabilities you are looking for in a potential business partner in Turkey : (For example: size, market penetration, after sales service, technical ability, etc.)

Comments: \_\_\_\_\_

3. List specific companies and or associations that you would like to meet with in Turkey:

**4. Are there any Government Agencies that you would like to meet with in Turkey  
? If so please specify:**