

MAINE INTERNATIONAL TRADE CENTER PRESENTS

FRANCE

October 2-6, 2010

State of Maine Trade Mission

MISSION BENEFITS

- **Customized One-on-One Business Appointments:** Individual business appointments will be scheduled in France based on your company's market objectives.
- **In-Country Market Research:** Industry Specialists will conduct market research on your industry and market needs.
- **Pre-Mission Preparation:** Meet with your in-country trade representative via teleconference to discuss in-depth your company's objectives in France. Review current market research, gain an understanding of the foreign culture, learn what it takes to sign a contract, and develop a strategic plan for follow up with French business partners.
- **Market Briefings:** Take the opportunity to learn more about current economic and political conditions in France, as well as important cultural and social practices.
- **State of Maine Reception & Networking Events:** Business leaders, dignitaries and potential business partners will be invited to these functions. This is an excellent forum for strengthening relationships with your trading partners and trade associations.

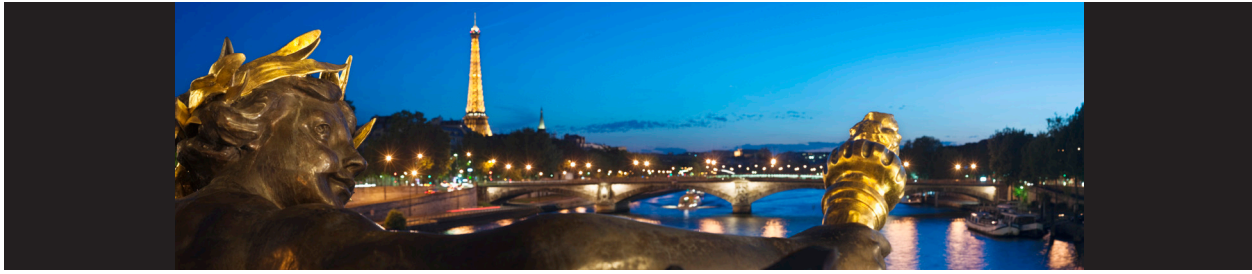
OPPORTUNITIES FOR MAINE COMPANIES

With a GDP of approximately \$2.5 trillion, France is the world's sixth-largest economy. It has substantial agricultural resources, a large industrial base, and a highly skilled work force. There is strong trade and investment between the U.S. and France – over 1 billion dollars in commercial transactions take place between France and the U.S. every day, with the U.S. being France's sixth-ranked supplier and its sixth-largest customer.

- Maine's exports to France topped \$64 million in 2009; exports have increased 47.8% and 41.1% the past two years.
- France provides an excellent market for Maine's travel and tourism, manufacturing, agricultural and service sectors.



MAINE INTERNATIONAL TRADE CENTER
Marketing Maine To The World



TRADE MISSION PACKAGE

The trade mission package includes ground transportation to and from Paris airport; accommodations at Hotel Regina in Paris; State of Maine receptions; pre-mission preparation seminar and teleconference; market briefings; business matchmaking services; and post-mission follow up.

Airfare is not included; flight itineraries will be suggested.

ITINERARY

DATE	VENUE	PROGRAM
Saturday, October 2	Departure	Travel Day
Sunday, October 3	Arrival in Paris	Check into Hotel; Acclimate
Monday, October 4	Paris	Group Briefing; Business Matchmaking
Tuesday, October 5	Paris	Business Matchmaking; State of Maine Food and Tourism Reception
Wednesday, October 6	Departure to Maine	Travel Day – Return to Maine

COST & DEADLINES

For Companies Desiring Business Matchmaking Services:

\$2,950 MITC Members*; \$3,400 Non-members

Cost For Individuals Without Matchmaking Services:

\$2,200 MITC Members*; \$2,600 Non-members

**To qualify for the membership discount, the participant must be a paid MITC member at time of registration.*

Registration and payment are required by July 30, 2010. A 50% refund on participation fee will be offered on cancellation requests received in writing up to July 30, 2010; thereafter, no refund will be given. MITC cannot be held responsible for any late or unexpected meeting changes, cancellations by international clients, or unforeseen circumstances. Programming is subject to change based on the needs of the delegation.

Included:

Mission & Meetings coordination
 Networking events
 Business appointments
 State of Maine Receptions
 Hotel accommodations

Excluded:

Airfare
 Meals – unless otherwise specified
 Airfreight of promotional materials
 Travel insurance
 Incidental expenditures
(including interpreters; transportation to business meetings)

CONTACT

For more information, please contact Jeff Bennett, Trade Mission Coordinator, at (207) 990-3161 or jbennett@mitc.com.