



**MAINE INTERNATIONAL TRADE CENTER**

*Marketing Maine To The World*

**Canada Desk Activity Report  
January 1 – December 1, 2009  
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**Programs and Conferences**

**March 18, 2009**

**Alternative Energy Technologies in Canada  
Bangor, Maine**

MITC hosted the conference, Alternative Energy Technologies in Canada, at Bangor Savings Bank's Eames Learning Center on March 18<sup>th</sup> in Bangor. This conference provided an overview of the Canadian energy market and how Maine companies can participate.

Sharon Reishus, Chair of the Maine Public Utilities Commission, provided the keynote address, followed by a panel discussion with experts from Maine's energy sector. Bob Hanf of Bangor Hydro moderated a panel with presenters Bill Helmer from Riverbank Power of Toronto, Nick DiMomenico from Trans-Canada of Calgary, and John Woods from Minus Pulp & Power Co. of Hantsport, N.S.

**May 13<sup>th</sup> and 14<sup>th</sup>, 2009**

**OREG 2009 Spring Event  
Bay of Fundy Tidal Energy Forum:  
Working Together for Sustainable Success  
Cornwallis, Nova Scotia**

MITC President, Janine Cary, attended the Ocean Renewable Energy Group held its eighth national conference at the Annapolis Basin Conference Centre in Cornwallis, Nova Scotia on May 13<sup>th</sup> and 14<sup>th</sup> of 2009. The event format was a departure from past events, with a focus on regional development and the introduction of delegate working group sessions. The overall goal of the event was to challenge all regional stakeholders to look beyond individual projects, technologies or sites, and to focus on how to make the best technical, operational, regulatory and financial decisions for a sustainable success. Communication and collaboration efforts were encouraged for all players in the region, from New Brunswick, Nova Scotia and the Bay of Fundy/Gulf of Maine US states.

**August 26<sup>th</sup> and 27<sup>th</sup>, 2009**

**ACE Awards  
Bangor, Maine**

The Bangor Region Development Alliance (BRDA) and Bangor Metro magazine teamed up to recognize 2009's private and public standouts who are leading cross border business initiatives in Maine and the Atlantic Provinces. MITC staff were participants in the event and nomination committee workshops that organized this event.

Staff members Jeff Bennett and Wade Merritt attended the event. Wade Merritt moderated one of the workshop panel sessions, *Atlantica's Emerging Leadership in Energy*.

**September 14<sup>th</sup> and 15<sup>th</sup>, 2009**  
**Sustainable Building Practices**  
**New England Governors/Eastern Canada Premiers Conference**  
**Saint John, New Brunswick**

*Building for the Future, a look at Sustainable Building Practices in the U.S. and Canada* conference was held September 14-15, 2009 in Saint John, New Brunswick. The conference featured site visits and tours, one on one business meetings, and hearing best practices from industry leaders in the U.S. and Canada.

The conference was held in conjunction with the 33<sup>rd</sup> annual New England Governors and Eastern Canadian Premiers conference. Jeff Bennett of MITC was in attendance and also worked on the task force charged with organizing the conference.

**November 20<sup>th</sup>, 2009**  
**University of Maine**  
**Orono, Maine**

Jeff Bennett presented on Maine-Canada trade to classes in International Business Studies at the University of Maine. Topics covered included a brief history of Maine's trade with Canada, an overview of trade flows with New Brunswick and Quebec, and prospects for future growth. A brief discussion prior to the class was also held with the director and assistant director of the Canadian-American Center, who indicated they may be exploring an academic conference on cross-border business activity in 2010.