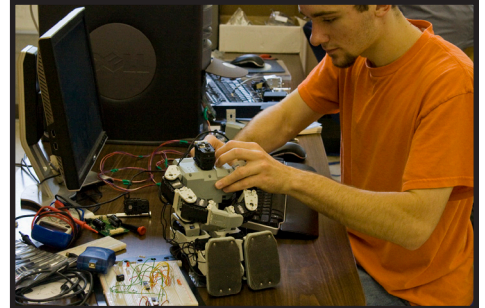


StudyMaine



**If you're not attracting international students,
you're leaving money on the table!**

Did you know that international students contributed over \$30 million to Maine's economy last year? In an era of declining domestic student populations and government funding, many schools are looking to diversify their student bodies and revenue streams by recruiting internationally.

The Maine International Trade Center's newest program, **StudyMaine**, is marketing Maine as a premier place to live and to study. Building on the Trade Center's extensive overseas experience, StudyMaine will offer the following services to member institutions:

- Promotion directly to students, parents, and agents through the StudyMaine.net web portal, to be launched in August 2010
- Joint marketing at international student and education events
- Seminars and training on key issues affecting international education
- Co-membership in the Maine International Trade Center (MITC)

**For more information, visit www.studymaine.net
or contact Wade Merritt at (207) 541-7400 or merritt@mitc.com.**

**Investment in StudyMaine is \$750 – and just \$250 for current MITC members.
Join today!**



StudyMaine



MAINE INTERNATIONAL TRADE CENTER
Global Resources. Local Expertise.