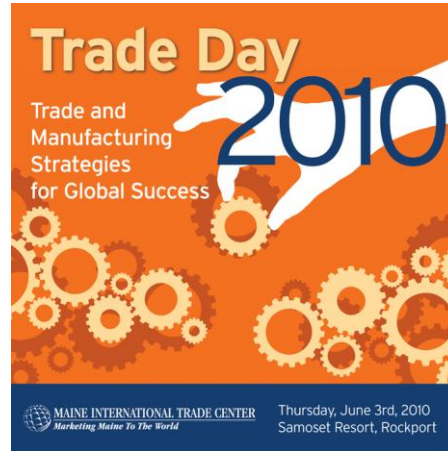


**Agenda**  
**Trade Day 2010:**  
**Trade & Manufacturing – Strategies for Global Success**



8:00am      **Registration Opens**

8:30am      **Plenary Session – State of Trade**  
Camden Room

*The plenary session is the first major event of Trade Day, and features a presentation by MITC President Janine Bisailon-Cary as well as a guest speaker who will set the stage for the day's conversations.*

9:00am      **Panel Discussion: Innovative Solutions for Challenging Times**  
**Moderated by Muriel Mosher of Maine MEP**  
Camden Room

- ***Falcon Performance Footwear - Carl Spang, President***
- ***Sappi Fine Paper North America - Donna Cassese, Managing Director***
- ***Tex Tech Industries – David Erb, Director of Research and Development***
- ***Titan Machine Products - Jonathan Brawn, Director of Business Development, Sales and Marketing***

10:30am    **International Business Networking Reception**  
State of Maine Hall

*This popular event provides time for participants, attendees, and sponsors to meet and network.*

12:00pm

### **International Trade & Investment Awards Luncheon**

Rockland/Rockport Room

- **Keynote Speaker:** *Patricia Mears, National Assoc. of Manufacturers*

#### **International Trade and Investment Awardees:**

- **Exporter of the Year:** Fluid Imaging Technologies
- **Service Provider of the Year:** Sprague Energy Corporation
- **International Innovator of the Year:** Lighthouse Imaging Corporation
- **International Investor of the Year:** TransCanada
- **President's Award:** Ruth Greene, Vice President of Planning and Forecasting at Unum
- **Future Global Leader Award:** Leah Swan

*The International Trade & Investment Awards luncheon is the signature event of Maine International Trade Day. Featuring remarks by Governor John Baldacci and a Keynote Speaker, the luncheon celebrates and honors Maine's global business leaders over the past year.*

2:00pm

### **One-on-One Meetings with Consulate and Trade Offices**

Bay Point Ballroom

*Maine businesses are offered the opportunity to meet with representatives from foreign consulates and international trade offices in a one-on-one environment. This is a unique opportunity to learn about global demand and make local contacts in international markets.*

### **Attracting Foreign Direct Investment**

Camden Room

*A session, featuring Christopher W. Steele, the President of CWS Consulting Group, LLC, for businesses and economic developers interested in learning about strategies for attracting Foreign Direct Investment in the U.S., marketing Maine's unique location and capacities; and updates on Maine's FDI initiatives.*

4:00pm

### **Trade Day concludes**



**MAINE INTERNATIONAL TRADE CENTER**

*Marketing Maine To The World*