

MAINE INTERNATIONAL TRADE DAY

May 17 & 18 | Samoset Resort, Rockport, ME



New Product Global Showcase

CALL FOR ENTRIES

Maine International Trade Day is an annual event with over 300 attendees including Maine business professionals, investors, government officials, R&D groups, representatives from foreign trade and consular offices, and media.

Maine's innovative and entrepreneurial capacities are legendary. On Trade Day 2018, let's show the world! Maine International Trade Center and the Maine Technology Institute are hosting a New Product Global Showcase at Trade Day 2018. **Does your company have a new product or service? If so, enter today!**

ENTRY GUIDELINES

The New Product Global Showcase is open to all Maine companies and industries. To be eligible, the product or service:

- was launched within the past two years (May 2016 - May 2018)
- must have commercial viability and currently be in the market
- will be evaluated on international market appeal as well as innovation

This is a juried process, and participation is limited. Attendees will have a chance to cast their votes and select the **Best in Show** winner.

Deadline for entries is April 6, 2018. Companies selected for the showcase will be notified by April 13, 2018 and receive two complimentary registrations to Trade Day 2018.

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**Does your company have a product or service you want to showcase?
Contact Tom Conley at conley@mitc.com or 207-553-7708 for more information.**