

# Maine Trade Mission to UK & Ireland



**September 5 -14, 2018**

**London, Leeds, Dublin & County Cork**

The Maine North Atlantic Development Office (MENADO) is organizing a trade and outreach mission to the United Kingdom and Ireland in September. Led by Governor Paul R. LePage, the mission will include business meetings, group events, and unique cultural opportunities designed to help Maine companies expand their business development networks in these important markets.

With a population of 65 million people, the United Kingdom is the world's fifth largest economy and the second largest economy in Europe. With a highly developed and diversified economy, the UK is the largest destination for US service exports, as well as the fifth largest for US goods exports. As the country continues to emerge from an economic downturn, Ireland has positioned itself to be a key market-entry point for American business looking to access Europe.

## Who should go?

All industry sectors are welcome to participate; however, targeted key sectors for this trade development mission include: aquaculture, defense and security, food and beverage, IT, life sciences and medical devices, and marine equipment and technology. Based on participation numbers, special briefings and group events will be organized for these key sectors.

## Highlights

In addition to business briefings, meetings and/or group events in London, Leeds, Dublin and County Cork, this mission offers a few unique opportunities. For example, the Maine delegation will be there to support over 50 Maine brewers and their families at the Leeds International Beer Festival. The Maine Beer Box, a shipping container outfitted with 78 taps, will be on display at the festival where Mainers will pour Maine craft beers.

Other mission highlights include:

- "Maine and the UK" event in the Palace of Westminster (Houses of Parliament)
- Defense and security procurement briefings in London and Cork
- Life sciences roundtable event in Cork
- Food and beverage promotion and tasting opportunities at the Taste of West Cork Festival in Skibbereen, Ireland
- Special presentations and experiences highlighting Maine's history with Ireland, coordinated by the Maine Irish Heritage Center and Skibbereen Heritage Center in Ireland

## COSTS & DEADLINE

	UK & Ireland	UK only	Ireland only
MITC Member Fee	\$4,500	\$2,500	\$3,000
Non-member Fee	\$5,500	\$3,500	\$4,000

### Pricing Includes:

Mission and meeting coordination; Pre-mission research; UK & Ireland market briefings and pre-trip orientation; Group meals where indicated; Receptions and networking events; Group transportation within UK and Ireland; Hotel accommodations, excluding incidentals; Tickets to the Leeds International Beer Festival

### Pricing Excludes:

Airfare; Train tickets; Non-group meals; Individual transportation within UK and Ireland; Air freight of promotional materials; Travel insurance; Incidental expenditures

**NOTE: International airfare is NOT included in the price of the trade mission.**

Registration and payment are required by August 8, 2018.

## TENTATIVE ITINERARY

### Wednesday, September 5

Travel to London

### Thursday, September 6

Embassy Briefing and London Business Meetings

### Friday, September 7

London Business Meetings, UK Defense and Security Procurement Briefing, "Maine and the UK" event

Evening travel to Leeds

### Saturday, September 8

Leeds UK International Beer Festival and Maine Beer Box events

### Sunday, September 9

Leeds UK International Beer Festival and Maine Beer Box events

Evening travel to Dublin

### Monday, September 10

Embassy Briefing and Dublin Business Meetings

### Tuesday, September 11

Morning travel to Cork, Welcome event at Cork County Hall and Business Meetings in Cork City area

Industry briefings and meetings at Cork Institute of Technology

### Wednesday, September 12

Meetings in West Cork & Taste of West Cork events

Irish Navy and Coast Guard Defense and Security Procurement Briefing at National Maritime College of Ireland

### Thursday, September 13

Meetings in West Cork & Taste of West Cork events

Visit to Mizen Head Signal Station and Goleen Coast Guard

### Friday, September 14

Return to Maine

## CONTACT

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