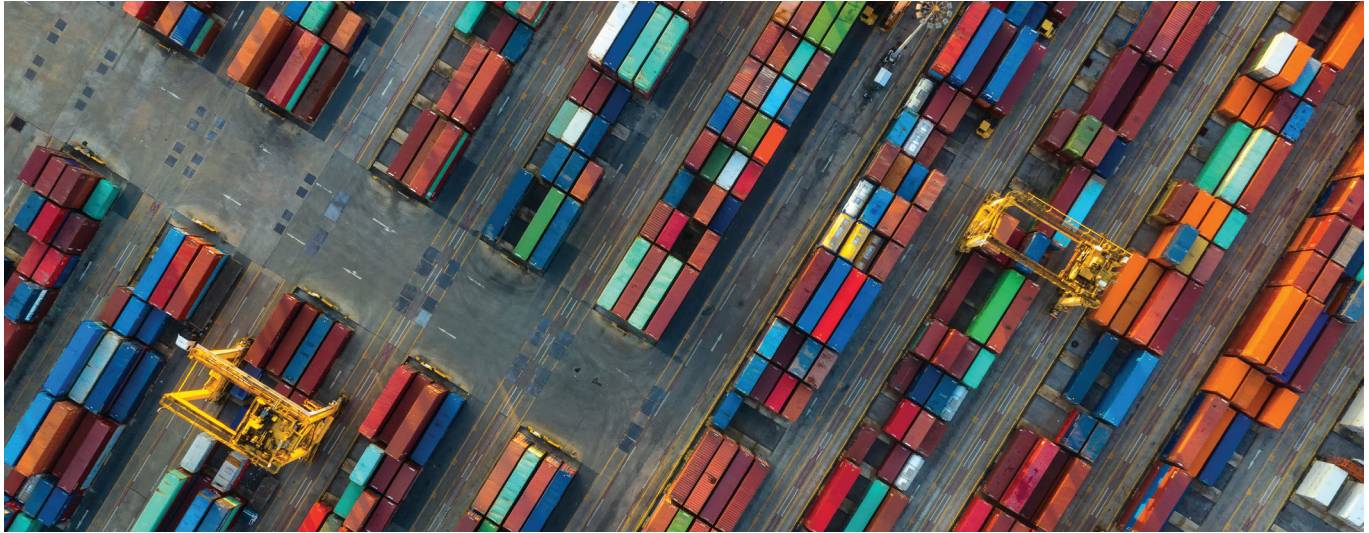


Export 101



Thursday, Oct. 24, 2019 | 8:30 - 11:30 am | Portland, ME

Is your company new to exporting?

Do you have new employees who would benefit from a better understanding of the export process?

This half-day seminar provides fundamental information, best practices, and realistic advice for success in international trade.

Our expert speakers will cover the essentials for exporters along with pitfalls to avoid in each of the four pillars of international trade – logistics, finance, legal, and marketing – with plenty of time for Q&A.

Topics covered include:

- Identifying best potential international markets
- Developing a market entry strategy
- Information to get upfront before exporting
- Required export documentation and governing agencies
- Lawyers role when exporting
- Export compliance considerations
- Intellectual Property concerns
- How to get paid by overseas buyers
- Funding for international business growth
- Government assistance programs for exporters



U.S. Small Business
Administration

Funded in part
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MITC Members: \$35 per person

Non-Members: \$45 per person



Maine International
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