

# Maine Education Mission to Africa Nigeria and Ghana



**February 6 - 13, 2019**  
Lagos and Accra

Join us to explore recruitment opportunities in Africa and introduce your school to education agents, students, and parents from Nigeria and Ghana. StudyMaine will lead a delegation of Maine educational institutions to two vibrant cities and help you make the right connections for successful recruitment.

- ▶ Nigeria is the largest source of students from Sub-Saharan Africa in the U.S. and the largest country in Africa with more than 190 million people.
- ▶ Ghana is likely to have one of the world's fastest-growing economies this year according to the World Bank, the African Development Bank, and the International Monetary Fund.

Now is the time to build relationships and develop your opportunities in Africa. Don't wait until it is too late!

## MISSION BENEFITS

- **Customized One-on-One Appointments:** Gold Key Service individual meetings in each city based on your school's goals.
- **In-Country Research:** Research will be conducted by industry specialists, and you'll have the opportunity to meet via teleconference to discuss your school's objectives before leaving Maine.
- **Market Briefings:** Learn more about current economic and political conditions in Nigeria and Ghana, as well as neighboring countries.
- **Group Tours and Events:** Visit high schools and higher-education institutions and meet with local embassy staff to gain first-hand knowledge of the education environment.

## COST & DEADLINE

StudyMaine members: \$6,900 per person  
Non-members: \$8,900 per person

### Pricing Includes:

- Flights within Africa
- Gold Key Service
- Mission and meeting coordination
- Pre-mission research, seminar, and videoconference
- Group meals where indicated
- Networking events
- Group transportation within Nigeria and Ghana
- Hotel accommodations

### Pricing Excludes:

- International airfare to and from Africa
- Non-group meals
- Individual transportation within Nigeria and Ghana
- Interpreting/translation services
- Air freight of promotional materials
- Travel insurance
- Incidental expenditures

Registration and payment are required by December 7, 2018.

**NOTE: International airfare to and from Africa is NOT included in the price of the trade mission.**

A partial refund on the participation fee may be offered on cancellation requests received in writing by **December 7, 2018**; thereafter, no refund can be given. MITC cannot be held responsible for late or unexpected meeting changes, cancellations by international clients, or unforeseen circumstances. Programming is subject to change based on the needs of the delegation.

## TENTATIVE ITINERARY

**Wednesday, Feb. 6** – Depart Maine

**Thursday, Feb. 7** – Arrive in Lagos

**Friday, Feb. 8** – Commercial Service Briefing, Gold Key Service meetings with education agents

**Saturday, Feb. 9** – Agent fair, school visits

**Sunday, Feb. 10** – Travel to Accra

**Monday, Feb. 11** – Commercial Service Briefing, Gold Key Service meetings with education agents

**Tuesday, Feb. 12** – Agent fair, school visits

**Wednesday, Feb. 13** – Depart for Maine

## CONTACT

For more information, contact: Zeynep Turk at (207) 541-7474/turk@mitc.com or Jeffrey Porter at (207) 780-3756/jeffrey.porter@trade.gov



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