

Maine Education Mission 2020

Turkey and Azerbaijan



February 22 - March 4, 2020

Istanbul, Ankara, Izmir and Baku

Join us to explore recruitment opportunities and introduce your school to education agents, students, and parents from Turkey and Azerbaijan. StudyMaine will lead a delegation of Maine educational institutions to help you make the right connections for successful recruitment.

- ▶ The U.S. is the first choice for Turkish students studying abroad. Enrollments in U.S. institutions of higher education among Turkish students has held steady between 10,000 and 11,000 from 2013 to 2018.
- ▶ An emerging market in the region, Azerbaijan has the willingness and ability to invest in education and is looking for new opportunities and partnerships to build and deliver programs.

MISSION BENEFITS

- **Customized One-on-One Appointments:** Gold Key Service individual meetings in each city based on your school's goals.
- **In-Country Research:** Research will be conducted by industry specialists, and you'll have the opportunity to meet via teleconference to discuss your school's objectives before leaving Maine.
- **Market Briefings:** Learn more about current economic and political conditions in Turkey and Azerbaijan.
- **Group Tours and Events:** Visit high schools and higher-education institutions and meet with local embassy staff to gain first-hand knowledge of the education environment.

COST & DEADLINE

StudyMaine members: \$8,000 per person
Non-members: \$9,500 per person

Pricing Includes:

- Flights within Turkey and Azerbaijan
- Gold Key Service
- Mission and meeting coordination
- Pre-mission research, seminar, and videoconference
- Group meals where indicated
- Networking events
- Group transportation within Turkey and Azerbaijan
- Hotel accommodations

Pricing Excludes:

- International airfare to and from Turkey and Azerbaijan
- Non-group meals
- Individual transportation within Turkey and Azerbaijan
- Interpreting/translation services
- Air freight of promotional materials
- Travel insurance
- Incidental expenditures

Registration and payment are required by January 17, 2020.

NOTE: International airfare to and from Turkey and Azerbaijan is NOT included in the price of the mission.

A partial refund on the participation fee may be offered on cancellation requests received in writing by **January 17, 2020**; thereafter, no refund can be given. MITC cannot be held responsible for late or unexpected meeting changes, cancellations by international clients, or unforeseen circumstances. Programming is subject to change based on the needs of the delegation.

TENTATIVE ITINERARY

Feb. 22 – Arrive in Istanbul

Feb. 23 – Education fair

Feb. 24 – Gold Key Service meetings with education agents

Feb. 25 – Travel to Ankara/education fair

Feb. 26 – School visit and education fair/group dinner

Feb. 27 – Gold Key Service meetings with education agents

Feb. 28 – Travel to Izmir/education fair

Feb. 29 – Flight to Istanbul

March 1 – Flight to Baku

March 2 – Gold Key Service meetings with education agents

March 3 – Education fair/school visit

March 4 – Depart for Maine

CONTACT

For more information, contact: Zeynep Turk at (207) 541-7474/turk@mitc.com or Jeffrey Porter at (207) 780-3756/jeffrey.porter@trade.gov



Maine International
Trade Center



StudyMaine

