New Product Global Showcase

MAINE INTERNATIONAL
TRADE mitc DAY

May 14 & 15, 2020 | Cross Insurance Center, Bangor, ME

Maine International Trade Center is proud to host the New Product Global Showcase at Maine International Trade Day. This annual event – with over 300 attendees including Maine business professionals, investors, government officials, R&D groups, representatives from foreign trade and consular offices, and media – provides excellent exposure for entrepreneurial, innovative companies. Does your company have a new product or service? If so, enter today!

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Commitment
·   Display product at sneak peek event in Augusta on April 13, 10:00 AM - 12:00 PM
·   Display product at Opening Reception in Bangor on May 14, 5:00 - 7:00 PM
·   Display product at Networking Session in Bangor on May 15, 11:00 AM - 12:30 PM
·   Accept "Best in Show" award (if voted winner) in Bangor on May 15, at awards luncheon, 12:30 - 3:00 PM

Benefits
·   Social media promotion of New Product Global Showcase
·   Professional video footage provided for the company's use after the event
·   Potential media coverage for the company as a result of selection for the New Product Global Showcase
·   Two complimentary registrations to Trade Day 2020
·   Opportunity to expand your business network, make valuable connections, and introduce your new product or service to Maine's internationally active community

Call for Entries

Entry Guidelines

The New Product Global Showcase is open to all Maine companies and industries. To be eligible, the product or service:
·   was launched within the past two years (May 2018 - May 2020)
·   must have commercial viability and currently be in the market
·   will be evaluated on international market appeal as well as innovation

This is a juried process, and participation is limited. Companies selected for the showcase will be notified by March 27, 2020. Trade Day attendees will cast their votes and select the "Best in Show" winner.

Deadline for entries is March 10, 2020.

For more information, contact George Lindbom (lindbom@mitc.com) at 207-517-3514.