# **Innovation Pavilion**

MAINE INTERNATIONAL

# TRADE OF DAY

May 14 & 15, 2020 | Cross Insurance Center, Bangor, ME







Maine International Trade Center is proud to host the second annual Innovation Pavilion as part of Trade Day 2020. This annual event – with over 300 attendees including Maine business professionals, investors, government officials, R&D groups, representatives from foreign trade and consular offices, and media – provides excellent exposure for entrepreneurs and innovators.





### **Description**

The Innovation Pavilion is an interactive, dynamic environment where businesses, startups, and entrepreneurs can share their vision, research, and prototype product development with event attendees, presenters, and sponsors. The Innovation Pavilion (IP) will have its own branded area during Trade Day 2020 on Thursday, May 14 and Friday, May 15. Event attendees will be encouraged to visit IP booths during the Opening Reception from 5:00-7:00 PM on Thursday, May 14 and Networking Session 11:00 AM -12:30 PM on Friday, May 15, as well as throughout the event.

# **Participants**

Between 6 to 10 innovators with research or prototypes not yet available in the commercial market will be invited to participate. Each innovator will have a designated exhibit booth (10  $\times$  8 ft. with a 6 ft. table) to display prototypes and share information about their work with over 300 attendees from across the state, region, and around the world.

#### Commitment

- Staff booth at Opening Reception in Bangor on May 14, 5:00 7:00 PM
- Staff booth at Networking Session in Bangor on May 15, 11:00 AM 12:30 PM

## **Benefits**

- · Listing in the Trade Day 2020 event guide
- Two complimentary registrations to Trade Day 2020
- Opportunity to expand your business network, make valuable connections, and introduce your prototype or work to Maine's internationally-active community