

Are you ready  
to take your global  
business to  
the next level?



## Global U Fall 2020 Training Calendar

### 2 Mitigating Global Supply Chain Challenges

**September 15 | 11:00 - 12:00 | Webinar**

From empty shelves at the supermarket to manufacturing delays, we've seen glaring examples of supply chain disruption in recent months. How have supply chain disruptions during the global pandemic impacted business operations? What strategies and technologies will help you increase supply chain resilience before the next crisis? Will re-thinking supply chain management result in meaningful change to your business model? Our presenter Kristen Morneau from Mohawk Global Trade Advisors will discuss short- and long-term solutions to consider in building or strengthening your global supply chain.

### 2 International E-commerce Strategies for Growing Demand

**October 22 | 9:00 - 10:00 | Webinar**

Global e-commerce sales are expected to top \$4.2 trillion in 2020 and reach more than \$6.5 trillion by 2023. More than 2.1 billion shoppers are expected to purchase goods and services online by 2021. Increasingly, these online shoppers live outside the US. Does your business have a long-term e-commerce strategy to reach the growing online international audience? This webinar will cover the four main e-commerce sales channels – your website, online marketplace (e.g. Amazon, Etsy, Shopify, etc.), social media, and in-country distributor – and discuss the pros and cons of each approach.

### 2 Harmonized Tariff Schedule and Schedule B Classification

**November 17 | 10:00 - 12:30 | Webinar**

As requested by MITC members, we're excited to host this in-depth training with Mike Allocca from Allocca Enterprises, Inc. Because classifying a product can be done based on its function, form, or composition, HS classification is complicated. Importers and exporters are required to use reasonable care and due diligence in determining accurate classifications. Incorrectly classifying a product can lead to non-compliance penalties, border delays, seizure of the products, or even a denial of import privileges.

### 1 Sustainability: The UN Global Compact and Your International Business Success

**December 3 | 10:00 - 11:00 | Webinar**

For 20 years, the United Nations Global Compact has been the world's largest corporate sustainability initiative. With mounting expectations from customers, employees, and investors along with an ever-growing sustainability ecosystem, the journey can feel complex and challenging, yet your company's future global competitiveness could depend on it. Join the United Nations Global Compact USA Network and MITC for this introductory webinar to learn how to build trust and transparency in your global supply chain, determine and achieve your sustainability objectives, and help shape the world's sustainability agenda.

1 Entry Level

2 Mid Level

3 Experienced Level



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