



International E-commerce Strategies for Growing Demand

Thursday, October 22 | 9:00 - 10:00am | Live Webinar

- » **Does your business have a long-term e-commerce strategy to reach the growing online international audience?**
- » **Did you know that 94% of B2B buyers research online prior to making purchase decisions?**
- » **If you're new to the e-commerce world, where is the best place to start?**

Global e-commerce sales are expected to top \$4.2 trillion in 2020 and reach more than \$6.5 trillion by 2023. More than 2.1 billion shoppers are expected to purchase goods and services online by 2021. Increasingly, these online shoppers live outside the US.

We are pleased to partner with
Maine Ecommerce Collective
to present this free webinar.

Maine
ECOMMERCE
Collective

AGENDA

E-Commerce Overview in Today's Market

Devin Temple - *iBec Creative and Founding Member of Maine Ecommerce Collective*

Panel Discussion

Moderator:

Nate McCraven - *iBec Creative and Founding Member of Maine Ecommerce Collective*

Panelists:

Vince Kott - *Hornet Watersports*

Keith O'Brien - *Page.One*

Brendon Reay - *HarborHouse Partners*