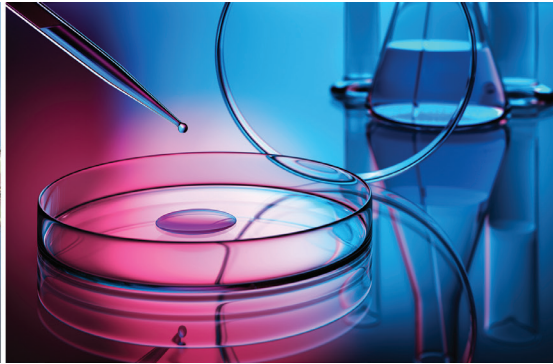


Virtual Trade Mission to Germany

March 1 - May 31, 2021



Germany is the largest country and economy in the European Union. Since reunification in 1991, the country has maintained economic and political stability and is consequently often referred to as Europe's "stability anchor." As a trading partner for US businesses, the stability of the German economy cannot be understated, especially during the future economic recovery from the global pandemic. Germany boasts the EU's largest consumer base and maintains central trading relationships within and outside of the EU.

Individual Market Development and Matchmaking Services: Virtual B2B meetings with pre-vetted companies/distributors, includes all services related to finding the right matches, meeting set up, and follow up for 3 meetings per company.

Cost & Eligibility

MITC Members: \$4,500 per company

Non-members: \$5,500 per company

Must be an export-ready, small to medium sized U.S. company seeking to export goods of U.S. origin or that have at least 51% U.S. content to participate.

STEP Financial Assistance Awards are available for SBA-eligible Maine companies seeking new international sales with reimbursement up to \$6,000.

To apply for a STEP Financial Assistance Award, companies must meet the U.S. Small Business Administration's definition of small business, and manufacture or perform at least 51% of the covered good or service in Maine, and meet any other SBA guidelines for receiving federal grants.



U.S. Small Business Administration

Funded in part through a grant with the U.S. Small Business Administration



Registration Deadline: April 15, 2021

For more information, contact Zeynep Turk (turk@mitc.com).

REGISTER ONLINE AT MITC.COM