Are you ready to take your global business to the next level?

Global U interview practical skills training logistics finance legal marketing



Global U Winter/Spring 2021 Training Calendar

NOTE: All training will be conducted as live webinars.

2 Export Opportunities for Maine Companies in China and ASEAN

January 27 | 10:00 – 11:00 AM EST

As in past recessions, looking to international markets for growth opportunities in regions of the world that are in different stages of economic recovery will be a key part of the solution for Maine businesses in 2021 and beyond. Join us to learn how your company can best capitalize on V-shaped economic recoveries, domestic demand, and supply chain realignment occurring in China and ASEAN markets.

1 Sustainability #2: Making Global Goals Local Business

February 11 | 10:00 – 11:00 AM EST

Building on the first webinar in the series held in December (video available), you will learn how businesses are using the United Nations Sustainable Development Goals (SDGs) to operate more competitively in global markets. With trillions of dollars in public and private investments being redirected toward achieving the SDGs, the motivation for companies doing business internationally to adopt SDGs grows stronger.

2 Mastering Export Documentation

March 11 | 10:00 AM – 12:00 PM EST

Many companies suffer unnecessary shipment delays, Customs audits, and demurrage charges due to incomplete or inaccurate documentation for shipments. During this training with Mike Allocca of Allocca Enterprises, you will learn step-by-step how to correctly fill out international documents, where to find needed information, and when specific documents are required.

2 Sustainability #3: Maine Companies as Global Sustainability Actors

April 15 | 10:00 AM – 12:00 PM EDT

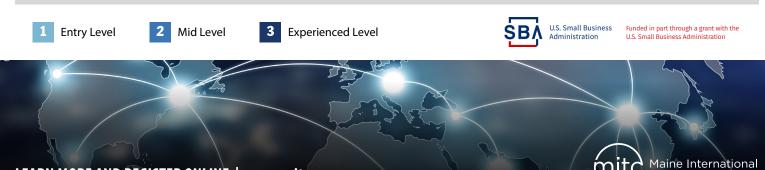
Continuing our sustainability webinar series, participants in this workshop will learn how to engage with the United Nations Global Compact for business success. You will hear from a Maine company that is a signatory to the United Nations Global Compact and learn about options for engagement via United Nations Global Compact USA. In addition, our partners at University of New England will facilitate exercises to help align your business vision with the UN Sustainable Development Goals.

Trade Center

3 ExporTech Maine 2021

February 23 - May 14 | 4 virtual sessions plus individualized coaching

We're pleased to bring ExporTech, a proven national export assistance program helping companies enter or expand in global markets, to Maine!



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