

Trade Opportunities in Africa

Virtual Mission | May 1 - June 30, 2021



Africa, a continent of over 1.3 billion people, includes many of the fastest growing economies on earth (6 of the top 10). The African Continental Free Trade Area is the world's largest common market by geographical size and soon by population. Africa is on trajectory to supersede China in demographic growth by 2023 and is expected to double its population in the next 30 years. Companies not engaged in the African markets risk losing out on one of the 21st century's great growth opportunities.

Join MITC and ETC for this virtual mission to make the right connections for the African market!

MISSION HIGHLIGHTS

Continent-Wide Networks:

Based in South Africa, Zurcom International has extensive networks all over the continent and will find the best business matches for your industry. The virtual mission, unlike an in-person trade mission, need not be limited to one or two countries. Mission participants are guaranteed a minimum of 4 pre-vetted, pre-qualified matchmaking meetings.

Targeted Industries:

- Healthcare/Medical Devices/Hospital Architecture
- Education (tech platforms)
- Information Technology
- Mining/Energy Equipment/Technical Services
- Agricultural Technologies
- Water/Energy Systems
- Veterinary Services

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COST & ELIGIBILITY

MITC Members: \$3,500 per company

Non-members: \$4,500 per company

STEP Financial Assistance Awards are available for SBA-eligible Maine companies seeking new international sales with reimbursement up to \$6,000.

To apply for a STEP Financial Assistance Award, companies must meet the U.S. Small Business Administration's definition of small business, and manufacture or perform at least 51% of the covered good or service in Maine, and meet any other SBA guidelines for receiving federal grants.

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U.S. Small Business
Administration

Registration Deadline: May 15, 2021

For more information,
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REGISTER ONLINE AT MITC.COM