

Maine Trade Mission to Canada

October 26 - 29, 2021 | Toronto, Ontario



Join Maine International Trade Center and U.S. Commercial Service
to expand your markets in Canada.

Trade between the United States and Canada is among the closest and most integrated between nations in the world. Canada is the United States' largest customer and buys more goods from the United States than China, Japan, and the United Kingdom combined.

Canada has long been Maine's leading export destination, representing more than half of all exports, over \$1.2 billion in 2020.

The Toronto Region is the commercial, distribution, financial, and economic center of Canada. Home to over 6.4 million people, a labor force of more than 4.7 million, with over 800,000 businesses, the region generates 18.5% of Canada's GDP and is the national headquarters for 38% of Canada's businesses.

Key industry sectors in Toronto include: advanced manufacturing, artificial intelligence, financial services, clean energy and environmental technology, biomed/ pharmaceuticals, food and beverage, biotech, and information technology.

Trade mission participants will have pre-vetted, one-on-one business meetings and receive market briefings and mission coordination services.

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Participation Fee:

SBA-Eligible Companies

MITC Members \$975
Non-members \$1,475

Must be an export-ready, small to medium sized U.S. company seeking to export goods of U.S. origin or that have at least 51% U.S. content to participate.

To apply for a STEP Financial Assistance Award, companies must meet the U.S. Small Business Administration's definition of small business, and manufacture or perform at least 51% of the covered good or service in Maine, and meet any other SBA guidelines for receiving federal grants.

Non-SBA-Eligible Companies

MITC Members \$1,975
Non-members \$2,475

Included in pricing: MITC mission coordination, business matchmaking meeting schedule arranged with U.S. Commercial Service, in market briefing, and delegation dinner

Not included in pricing: Airfare, hotel *, and individual ground transportation

* Group rate available at the InterContinental in downtown Toronto.

STEP Financial Assistance Awards are available for SBA-eligible Maine companies seeking new international sales with reimbursement up to \$6,000.

NEW: Airfare and hotel expenses are now eligible for 75% reimbursement under expanded rules.



U.S. Small Business
Administration

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Registration Deadline: September 10, 2021

For more information, please contact:

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