

**Are you ready
to take your global
business to
the next level?**



Global U Fall 2021 Training Calendar

NOTE: All training will be conducted as live webinars.

3 Grow Your Export Sales with STEP Financial Support

September 23 | 8:00 AM – 8:45 AM ET

Did you know that eligible Maine companies may receive up to \$20,000 per year to increase export sales? We've made several changes to the SBA-funded STEP Financial Assistance Awards. In this live webinar, MITC President Wade Merritt will discuss the range of activities supported, increased cap amounts per activity, reduced match requirements, and expanded reimbursement guidelines to include international travel. You'll leave this session with the information and inspiration needed to develop your strategy for global markets in the year ahead.

2 Export Compliance

October 21 | 10:00 AM – 12:00 PM ET

We are pleased to welcome Mike Allocca of Allocca Enterprises, Inc. for this essential training for Maine exporters. You will leave this webinar with a better understanding of US export regulations and specific tools to build a more secure and compliant export department at your internationally active company. Topics covered include common red flags, country specific requirements, and due diligence.

2 Exploring Africa: Connections and Markets for Maine Businesses

November 9 | 11:00 AM – 12:00 PM ET

Emerging markets in Africa hold substantial promise for Maine businesses in several sectors. Africa includes 6 of the top 10 fastest growing economies in the world. Join us for this informative session to hear from market experts and members of Maine's growing community of African entrepreneurs, learn about available resources, and make new connections for your business.

1 Entry Level

2 Mid Level

3 Experienced Level



U.S. Small Business
Administration

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