

Are you ready  
to take your global  
business to  
the next level?



## Global U Winter/Spring 2022 Training Calendar

NOTE: All training will be conducted as live webinars.

### USMCA Benefits for Your Business

January 20 | 10:00 AM – 12:00 PM

The United States-Mexico-Canada Agreement (USMCA) updated the NAFTA, increased de minimis levels, and reduced red tape for low-value shipments. How do you determine if your products qualify for the benefits of USMCA? This training with Mike Allocca of Allocca Enterprises will help you achieve full compliance with all USMCA regulations.

### Port of Portland Services for Maine Businesses

March 3 | 11:00 AM – 12:00 PM

How can a Maine business access Port information and services? Which industry sectors will the new Cold Storage Facility serve? What is the "First Pallet Free" program? Join us to learn how your business can benefit from this growing resource.

### Mastering Export Documentation

March 24 | 10:00 AM – 12:00 PM

What you don't know can hurt your business. Many companies suffer unnecessary shipment delays, Customs audits, and demurrage charges due to incomplete or inaccurate documentation for shipments. Don't miss this essential training with Mike Allocca of Allocca Enterprises.

### Cybersecurity Essentials for International Business

April 12 | 8:00 AM – 9:00 AM

How can you best protect information, computers, and networks from cyberattacks? Do you have data backup and mobile device policies in place? Join MITC to hear from our panel of experts to learn about the common types of threats and action steps to protect your company and customers.

### Maine International E-Commerce Roundtable

May 5 | 9:00 AM – 10:30 AM

Global e-commerce sales are expected to reach more than \$6.5 trillion by 2023, and more businesses are finding customers online than ever before. From prospecting to selling to shipping and delivery, e-commerce and digital trade has enormous potential for businesses large and small. Does your business have a long-term strategy to reach the growing online international market? Join MITC for this moderated discussion with businesses engaged in international e-commerce to discuss best practices and share tips.



U.S. Small Business  
Administration

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