

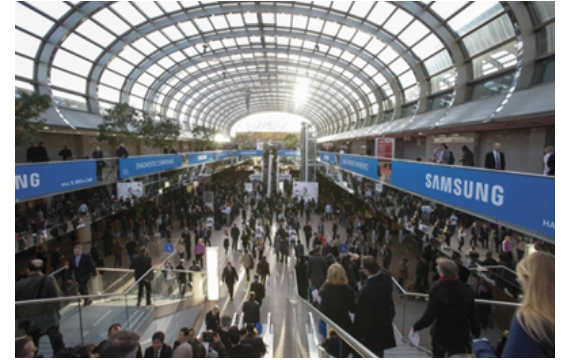


MEDICA 2022

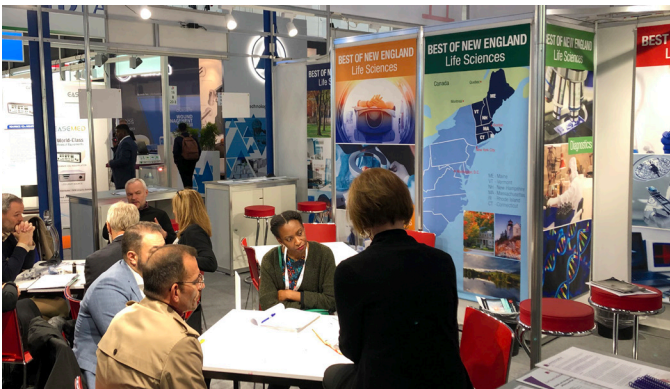
November 14 - 17, 2022 | Düsseldorf, Germany

Join us in the Best of New England Booth!

MEDICA 2022 will highlight the future trends of digitalization, medical technology regulation, and AI that have the potential to transform the health economy.



For more than 40 years, the largest medical trade fair in the world has been firmly established on every expert's calendar. The event attracts several thousand exhibitors from more than 50 countries in the halls. An extensive exhibition and an ambitious program, which together present the entire spectrum of innovations for outpatient and clinical care, await you in Düsseldorf.



Key Product Categories

- Diagnostics
- Emergency medicine
- Electromedicine and medical technology
- Facility management and building services engineering
- Information and communication technology
- Laboratory equipment
- Medical furniture and equipment
- Physiotherapy and orthopedic technology
- Resuscitation equipment
- Single-use and consumer items
- Services and publications
- Textiles and textiles equipment

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Benefits

- Advance marketing assistance
- Fulltime booth staffing by state reps
- Business appointment assistance

Cost

MITC Members: \$6,500 per company

Non-members: \$7,000 per company



Optional one-on-one business matchmaking services available for an additional fee.

Pricing Includes:

- Best of New England Booth with company display areas
- Your products listed in MEDICA Exhibitor Directory
- US Pavilion receptions and networking events
- MEDICA trade show passes for your attending staff (2 per company)
- Maximum of 2 participants per company
- Reserved meeting areas with access to beverage service and additional meeting areas (in the U.S. Pavilion)

Registration Deadline: August 26, 2022

Contact

For more information or with questions, contact: Zeynep Turk, Senior Trade Specialist, Maine International Trade Center, at 207-541-7474 or turk@mitc.com



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