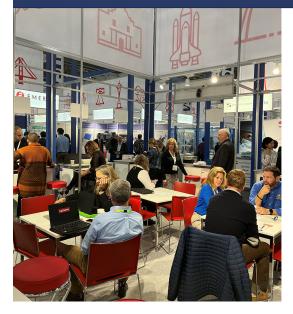
Best of New England @ MEDICA 2023









The whole world of medicine meets here. Join us.

For more than 40 years, the largest medical trade fair in the world has been firmly established on every expert's calendar.

With over 4,500 exhibitors from 66 countries and more than 81,000 visitors from all over the world, MEDICA is one of the largest international medical B2B trade fairs. A wide range of innovative products and services from the fields of diagnostics, laboratory technology, health IT, mobile health, medical imaging, physiotherapy/ orthopedic technology, and medical consumables are presented at the show.

In addition, MEDICA features a number of first class forums, conferences, and networking events providing ample opportunities to network and learn about the latest innovations in the industry.

Key Product Categories

Diagnostics

Emergency medicine

Electromedicine and medical technology

Facility management and building services engineering

Information and communication technology

Laboratory equipment

Medical furniture and equipment

Physiotherapy and orthopedic technology

Resuscitation equipment

Single-use and consumer items

Services and publications

Textiles and textiles equipment

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Benefits

- Advance marketing assistance
- Full-time booth staffing by state reps
- Business appointment assistance



Cost

MITC Members: \$6,500 per company Non-members: \$7,000 per company

Optional one-on-one business matchmaking services available for an additional fee.

Pricing Includes:

- Best of New England Booth with company display areas
- · Your products listed in MEDICA Exhibitor Directory
- · US Pavilion receptions and networking events
- MEDICA trade show passes for your attending staff (2 per company)
- Maximum of 2 participants per company
- · Reserved meeting areas with access to beverage service and additional meeting areas (in the U.S. Pavilion)

Registration Deadline: August 25, 2023

Contact

For more information or with questions, contact: Zeynep Turk, Senior Trade Specialist, Maine International Trade Center, at 207-541-7474 or turk@mitc.com









