

## MITC NEWSLETTER JANUARY 2026

### 2025 Annual Report

In a year marked by both unprecedented challenges and resilience in global trade, two major themes emerged: international trade continued in 2025 - it just looked different - and we're all in this together.

Uncertainty in trade policy and rising costs created serious headwinds for Maine exporters. Throughout the year, MITC worked alongside businesses from across the state to navigate the changes, providing one-on-one assistance and referrals, as well as hosting educational programs and B2B matchmaking events that fostered new opportunities despite the turbulence.

In 2025, MITC:

- Assisted 283 Maine business and organizations in all 16 counties
- Stewarded \$134,028 in grant funds to benefit 33 Maine small businesses
- Facilitated \$4.9 million in export sales

Navigating Global Uncertainty Together

[2025 Annual Report](#)



Our team also played key roles in new collaborations with exciting potential to strengthen Maine's economy through innovation, investment, and sharing of best practices on several fronts.

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### New to Export Training 2026

#### New to Export Training

Hosted by State International Development Organizations (SIDO), this flexible program is designed for small and medium sized businesses. Participating companies receive expert advice, guidance, and resources to develop a customized plan and strategy to begin exporting.

**March 9:** Pre-Training Coaching Begins

**April 7, 14, 21, 28:** Instructor-Led Weekly Virtual Sessions

**May 4:** Coaching to Final Plans Post-Training

**Registration Deadline: March 2nd**

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**Applications Open: Deadline February 1st**

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INNOVATE  
FOR MAINE

Innovate for Maine Fellows Program

We're excited to announce that Innovate for Maine (IFM) is receiving funding through the Maine Department of Economic and Community Development (DECD) to support the long-term growth of Maine startups and small businesses. Participating companies may be eligible for a subsidy for student assistance at no cost or half the cost. IFM handles recruiting, matching, hiring, and mentoring students for a wide range of project types. Application deadline is February 1st.

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2026 Sponsorship Opportunities

Expand your global reach and increase your brand visibility throughout Maine and beyond. MITC sponsors receive a robust package of year-round benefits, helping you reach your business development goals and strengthen your brand awareness.

Please contact [Marty Hamre](#), Business Development Manager, to secure your MITC sponsorship before January 30th.

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Maine International  
Trade Center

MITC Annual Sponsorship Package 2026

|  | Premier | Ambassador | Partner | Connector | Supporter |
|--|---------|------------|---------|-----------|-----------|
| Welcome remarks from Trade Day stage   | ✓       | ✓          | ✓       | ✓         | ✓         |
| Opportunity to be a guest at Trade Day / Holiday or 30th Anniversary Reception events      | ✓       | ✓          | ✓       | ✓         | ✓         |
| VIP reserved seating at Trade Day  | 10      | 8          | 6       |           |           |
| Complimentary tickets for Trade Day  | 10      | 8          | 6       | 4         | 2         |
| Logo on pull-up banners** at all MITC events and in the MITC Annual Report                 | ✓       | ✓          | ✓       | ✓         | ✓         |
| Logo link and recognition on MITC website pages**  | ✓       | ✓          | ✓       | ✓         | ✓         |
| Logo in 2 Mainebiz full-page print ads for Trade Day                                       | ✓       | ✓          | ✓       | ✓         | ✓         |
| Opportunity to provide content with logo link in monthly MITC newsletter                   | ✓       | ✓          | ✓       | ✓         | ✓         |
| Social media tagging in MITC event posts   | ✓       | ✓          | ✓       | ✓         | ✓         |
| Receive the event attendees contact lists (for those who opt in)                           | ✓       | ✓          | ✓       | ✓         | ✓         |
| Tabletop display at Trade Day  | ✓       | ✓          | ✓       | ✓         | ✓         |
| Host introductory coffee or tour with MITC's interns each semester                         | ✓       | ✓          | ✓       | ✓         | ✓         |
| Grant complimentary student tickets for all MITC events                                    | ✓       | ✓          | ✓       | ✓         | ✓         |
| Welcome remarks at Holiday or 30th Anniversary Reception and display your pull-up banner   | ✓       | ✓          | ✓       | ✓         | ✓         |
| MITC Annual Award presenter on stage at Trade Day with logo in video (1 per sponsor)       |         |            | ✓       |           |           |
| Welcome remarks at one set of Sector Spotlight events + your banner, or at 2 MITC webinars |         |            |         | ✓         |           |
| Company name in 2 Mainebiz full-page print ads for Trade Day                               |         |            |         |           | ✓         |
| Company name on pull-up banners** at all MITC events and in the MITC Annual Report         |         |            |         |           | ✓         |
| Text link and recognition on MITC website pages**  |         |            |         |           | ✓         |

\*Payment required by January 31, 2026 for pull-up banner printing.

\*\*MITC website pages: Home, Events, Memberships, and About

For more information, please contact:

Marty Hamre, Partnerships & Engagement

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Where Are They Now?

We have been very fortunate to welcome amazing interns to our team and enjoy following their career journeys. Recently, we caught up with **Jessica Song** who interned with MITC in 2007 and is currently an Expert Engagement Manager at **McKinsey & Company**. Check out her profile on our “Where Are They Now?” page.

Where Are They Now?

Catching Up with  
Former MITC Interns

mitc

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Upcoming MITC Events

Global E-Commerce: Best Practices in 2026

January 27, 2026

9:00 - 10:30 AM

Live Webinar

Sector Spotlights: Defense Tech Networking

February 4, 2026

4:00 – 6:00 PM

Mason’s Brewing Company  
Brewer, ME

Sector Spotlights: Defense Tech Lunch & Learn

February 10, 2026

11:30 AM – 1:30 PM

The Roux Institute at Northeastern University  
Portland, ME

MITC Member MeetUp

March 10, 2026

9:00 – 9:30 AM

Virtual via Zoom

VIEW MORE EVENTS

How can MITC help your business succeed in global markets?  
Do you have questions or comments for our team?

CONTACT US