

# Sector Spotlight

FOREST PRODUCTS IN MAINE | JUNE 2024

Maine's economic future, like its past, is inextricably linked to sustainably managed forests. The forest products industry in Maine is undergoing an exciting re-invention, bridging the old and the new — and propelling US leadership in the clean technology economy.

## By the Numbers

### A GLOBAL LEADER

While pulp and paper manufacturing remain the top contributor to Maine's forest economy, more mills are shifting production into tissue, label, and packaging grades of paper. Sawmill timber continues to flourish alongside emerging products including cross-laminated timber (CLT), wood fiber insulation, biofuels, and more.



89%

highest forest coverage in the US



30K+

skilled workers in Maine's wood supply chain



#1

global public supplier of cellulose nanofiber



\$1.05B

of forest wood products exported in 2023

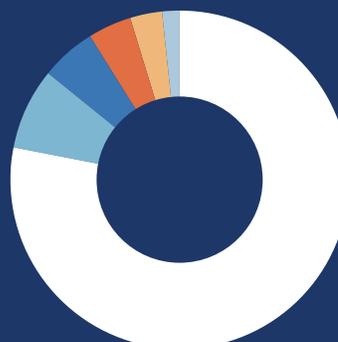
## Maine's Forest Bioproducts Global Tech Hub

### DECARBONIZING AND DETOXIFYING

Maine's Federally designated **Forest Bioproducts Advanced Manufacturing Global Technology Hub** embodies the rich legacy of talent, innovation, and infrastructure that together offer a powerful engine for propelling US leadership in the clean technology economy through the use of wood-based bioproducts. Through active collaboration among over 70 public and private sector entities, this initiative propels the development and commercialization of bioproduct technologies, fostering economic growth, job creation, and rural revitalization.

Over the next decade, Maine's Tech Hub not only promises to position the US at the forefront of the emerging bioeconomy but also to catalyze sustainable economic development within the state.

## Top Forest Products International Export Markets



- Canada \$775M
- Belgium \$75M
- China \$54M
- Mexico \$40M
- Dominican Republic \$30M
- India \$16M

## Local Leader

### TIMBERHP EXPANDS PRODUCT SALES INTO CANADA

Saint-Gobain, through its building products subsidiary CertainTeed Inc., and TimberHP, a manufacturer of insulating wood composites, recently announced that they have entered into a collaborative relationship. CertainTeed will distribute TimberHP's wood fiber insulation products in North America, including as the exclusive distribution partner in Canada. "It is essential that we mold the future of construction to be exceptionally easy, effective, energy-efficient and sustainable," said Joshua Henry, Chief Executive Officer of TimberHP. "We look forward to addressing those industry needs together."

## In Case You Missed It

### FOREST PRODUCTS LUNCH & LEARN AND NETWORKING

As part of MITC's ongoing Sector Spotlights events, the Forest Products Lunch & Learn explored the theme "From Trees to Global Tech Hub: Forest Products in the Age of Biotechnology" with insights and real-world successes from our expert speakers: James J. Beaupré, Ph.D., Director of Industrial Cooperation for the University of Maine; Scott Dionne, President & CEO at Aroostook Partnership; former Chief Marketing Officer for TimberHP; and Scott Kleiman, Policy Director, Economy and Workforce, for the Governor's Office of Policy Innovation and the Future. You can watch a recording of the event [here](#).

Continuing the Forest Products focus for June, attendees enjoyed a tour of TimberHP's Madison facility prior to the networking reception in Skowhegan.

## Featured Events

### MAINE FOREST BIOMATERIALS WEEK

Each year, the Maine Forest Biomaterials Week brings together researchers and scientists working with cellulose nanomaterials. Hosted by the University of Maine Process Development Center, this event will be held from August 27 to 29 at the Wells Conference Center at The University of Maine in Orono. Learn more and register [here](#).

### SUSTAINABLE BIOENERGY HEATING INTERNATIONAL TRAINING

Cleantech Cluster Energy is hosting an international training seminar on sustainable bioenergy heating in Linz, Austria from September 23 to 26. Learn more and register [here](#).

### LIGNA

LIGNA is the world's leading trade fair for woodworking and wood processing plants, machinery, and tools. The event will take place from May 26 to 30, 2025, in Hannover, Germany. Learn more and register [here](#).



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