



Sector Spotlight

EDUCATION IN MAINE | MARCH 2024

Maine is a world-class education destination where every type of life-long learner is welcome. Maine’s educational institutions are global, looking to attract the best minds when recruiting talent for R&D and academic partnerships.



By the Numbers

THE STATE OF EDUCATION

The education sector in Maine provides an important foundation for economic growth and development through global academic partnerships, international student attraction, and workforce development efforts in partnership with local businesses.



30,000+ jobs

Colleges and universities support more than 30,000 Maine jobs.



>\$100 million

International students contribute over \$100 million to Maine’s economy annually.



75,000 goal

Maine needs to add at least 75,000 people to our workforce over the next 10 years.



Local Leader

R1 & DEVELOPMENT

The University of Maine was designated as a Carnegie R1 university, the highest tier a degree-granting postsecondary institution can achieve, in 2022. Today, UMaine continues to attract and retain top talent, boost economic development, and draw national and international business. The university’s total R&D funding from external sources last year was \$189.7M – that’s a 28% increase over 2022. Learn more about the R1 designation [here](#).

Member Collaboration

CHARTING A COURSE

L.L.Bean and Northeastern’s Roux Institute are proof that MITC members go farther when they work together. Inspired by the institute’s mission to shape tech talent and hoping to equip its staff with innovative skills, L.L.Bean signed on as a founding partner of the Roux. The company continues to co-develop data analytics courses built for its employees while tapping Roux’s talent pipeline. Learn more about the partnership [here](#).

Workforce Solutions

INVESTMENT IN MAINE

The Maine defense industry has two immediate needs: acquiring skilled workers and upgrading its incumbent workforce. That’s where Maine Defense Industry Alliance (MDIA) comes in. MDIA is a collaborative effort between government agencies, educational institutions, and industry partners to address these workforce needs. Learn more at MDIA’s brand-new website [here](#).

Individual Impact

ATTRACTING GLOBAL TALENT

MITC's StudyMaine initiative is a statewide consortium of Maine high schools, colleges, and universities created to promote Maine as a top US education destination to potential students, parents, and education agents around the world. Welcoming international students with individual attention and small academic classes offers many benefits, some of which are more easily measurable. As of this year nearly 3,000 international students are enrolled in Maine schools, contributing over \$100 million annually to Maine's economy. Learn more about StudyMaine [here](#).

Featured Events

MAINE EMPLOYERS SUMMIT

The Maine Employers Summit is a one-day event for employers looking for resources and solutions to workforce challenges. Hosted by the State of Maine in partnership with the Maine State Workforce Board, the summit will be held on Tuesday, May 14th at the Cross Insurance Center in Bangor. Learn more and register [here](#).

INCLUSION MAINE CONFERENCE

Inclusion Maine is hosting a diversity, equity, and inclusion (DEI) conference from May 1st to 3rd at the Portland Sheraton. Attendees will hear from DEI professionals, network with top Maine employers, and learn ways to build belonging for all to attract and retain talent. Learn more and register [here](#).

In Case You Missed It

EDUCATION LUNCH & LEARN

As part of MITC's ongoing Sector Spotlights events, the Education Lunch & Learn focused on careers and trends in the global marine industry with presenters from Sabre Yachts and The Landing School – the only school in the world with accredited programs in Yacht Design, Wooden Boat Building, Composite Boat Building, and Marine Systems all under one roof. The event concluded with a tour of the school's campus on the banks of the Kennebunk River. You can watch a recording of the event [here](#).



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Export assistance funds



Industry-specific resources



Opportunities for collaborations & partnerships



Overseas trade shows & trade missions



Conferences, training, & more!