

Maine Domestic Trade Expansion Program (DTEP)

Growing domestic sales is a smart business strategy...

Building your business domestically – through investing in market analysis, selection, and entry methods – serves as a springboard for future success in international markets.

Market diversification – the “don’t put all your eggs in one basket” approach – that includes strong domestic sales will help your business weather times of global economic uncertainty.

Eligible Maine businesses may receive reimbursements totaling up to \$15,000 per year.

Under this program, MITC will reimburse 75% of total eligible costs associated with pre-approved activities in these categories:

- Market Research and Diversification Assistance
- Compliance and Certification Assistance
- Training and Industry Events

“Your organization is helping grow our business. This research will strengthen our brand as we compete with hundreds of other companies. We’re better positioned to win, and we’re all very grateful for this generous grant.”

Mark Ozimek, VP Marketing & Innovation, Scott & Jon’s (Auburn, ME)

This program is available to support Maine businesses engaged in one of the following three sectors:

Food & Beverage



Aerospace & Defense



Offshore Wind & Renewables



Here are just a few examples of activities and projects to consider:

- Market research for new products
- Gluten-free certification
- Trade show booth design
- Industry events such as Winter Fancy Food Show and Seafood Expo North America
- Business development consulting
- Training or consulting on US DOD Cybersecurity Maturity Model Certification (CMMC)
- Trade show or conference participation fees
- Industry events such as AUSA Annual Meeting & Exposition
- Business development consulting in offshore wind projects/programs, classification of offshore wind taxonomy, market entry strategy
- Training such as Foundation 2 Blade with the Business Network for Offshore Wind or Offshore Wind Professional Certificate at UMass Amherst
- Industry events such as AFloat Technical Summit (Maine), ACP Offshore WINDPOWER Conference & Exhibition, and Business Network for Offshore Wind International Partnering Forum

Do you have other project ideas?

Please contact us to discuss: DTEP@mitc.com

“I really appreciated getting this assistance from MITC. A lot of grant money has been flowing around in the past few years due to COVID, but because my company grew during the pandemic I wasn’t eligible. I am thrilled to have been able to exhibit at Seafood Expo North America (SENA) thanks to this money. I would not have done so without it, and the show opened up huge opportunities for me.”
Togue Brawn, Owner and Founder, Downeast Dayboat (Bath, ME)

“Great support from MITC to help Maine companies reach goals in the Renewable Energy Markets. Thank you.”
Dan Cote, Sales Manager, DeepWater Buoyancy, Inc. (Biddeford, ME)

Funded by the Maine Jobs & Recovery Plan (MJRP) through a contract with the Maine Department of Economic & Community Development (DECD), MITC administers the Maine Domestic Trade Expansion Program (DTEP), providing financial support to help companies diversify and grow markets within the United States.

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View eligibility guidelines & apply online at mitc.com