

MITC Sponsorship Opportunity

Trade Day 2024

In May, Maine International Trade Center celebrates Maine's global business community with a World Trade Month campaign, focused on the importance of trade and culminating with our annual Maine International Trade Day event.

We're excited to return to Bangor for our signature event that will include networking receptions, a keynote speaker, interactive panel session, and our inspiring awards luncheon.

Join us for this outstanding event.



MAINE INTERNATIONAL
TRADE mitc **DAY**

May 16 & 17, 2024
Bangor, Maine

Sponsorship Levels

	Premier*	Luncheon*	Reception*	Panel*	Award*
	\$10,000	\$7,500	(2 available) \$6,500	\$6,500	(4 available) \$6,000
Welcome remarks and introduction of Keynote Speaker	✓				
First choice of booth location at networking receptions	✓				
Recognition as a MITC President's Circle Member (>\$10,000) for 1 year	✓				
2 reserved seats at VIP tables at luncheon	✓	✓			
Guest tickets for event	10	10	8	8	6
Welcome remarks & logo on table signs at luncheon		✓			
Logo on cocktail napkins			✓		
Welcome remarks at panel session				✓	
Logo in award video & on stage for award presentation					✓
10 ft. Booth in prominent location at networking receptions	✓	✓	✓		
Logo in two Mainebiz full-page print ads**	✓	✓	✓	✓	✓
Logo link on event page & event email campaign in April/May	✓	✓	✓	✓	✓
Logo in Event Guide, slide deck, and signage	✓	✓	✓	✓	✓
Social media tagging in event posts in April/May	✓	✓	✓	✓	✓
Recognition as a MITC Director's Circle Member (>\$5,000) for 1 year		✓	✓	✓	✓
10 ft. Booth at networking receptions				✓	✓

*Exclusive

** with sponsorship commitment prior to 3/31/24

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Sponsorship Levels (cont.)

	Consular \$3,500	Supporter \$2,000
Recognition as a MITC Sustaining Circle Member (>\$2,500) for 1 year	✓	
Guest tickets for event	5	2
Company name in two MaineBiz full-page print ads**	✓	✓
Text link on event page & event email campaign in April/May	✓	✓
6 ft. Tabletop display at networking receptions	✓	✓
Company name in Event Guide, slide deck, and signage	✓	✓
Social media tagging in event posts in April/May	✓	

** with sponsorship commitment prior to 3/31/24

We look forward to hosting you and your team at Trade Day 2024
and thank you for all your support!

Please contact Marty Hamre (hamre@mitc.com), Business Development Manager, for more information about MITC sponsorship opportunities.

